



POWERTRENDS 2011

28 - 30 September 2011, SMX Convention Center, Philippines

The following sponsorship packages are available to provide enormous exposure and advertising:

PLATINUM SPONSOR - US\$12,000

Benefits

- ❖ Corporate name and logo featured in prominent form in printed and electronic marketing materials for the exhibition and conference
- ❖ Prominent feature of the company as PLATINUM Sponsor including company write-up in the newspaper supplement to appear on Opening Day of the show
- ❖ Corporate name and logo prominently displayed in the main conference banner
- ❖ 6 complimentary passes to the POWERTECH Business Forum
- ❖ 6 complimentary passes to the Cocktail Reception
- ❖ Complimentary space up to a maximum of 36 sq.m. to be used for exhibition and/or lounge/presentation room in a preferred area within the exhibition hall
- ❖ Company to be acknowledged as PLATINUM Sponsor in the conference CD-ROM
- ❖ Company's promotional materials to be distributed at the registration counter
- ❖ Company's top official to join the VIPs during the Opening Ceremony
- ❖ Possible speaking slot at POWERTECH Business Forum

GOLD SPONSOR - US\$10,000

Benefits

- ❖ Corporate name and logo featured in printed and electronic marketing materials for the exhibition and conference
- ❖ Acknowledgment of company as GOLD Sponsor in the newspaper supplement to be published on Opening Day of the show.
- ❖ Corporate name and logo displayed in the main conference banner
- ❖ 4 complimentary passes to the POWERTECH Business Forum
- ❖ 4 complimentary passes to the Cocktail Reception
- ❖ Complimentary space up to a maximum of 27 sq.m. to be used for exhibition and/or lounge/presentation room in a preferred area within the exhibition hall
- ❖ Company to be acknowledged as GOLD Sponsor in the conference CD-ROM
- ❖ Company's top official to join the VIPs during the Opening Ceremony

SILVER SPONSOR - US\$8,000

Benefits

- ❖ Corporate name and logo featured in printed and electronic marketing materials for the exhibition and conference
- ❖ Acknowledgment of company as SILVER Sponsor in the newspaper supplement to be published on Opening Day of the show
- ❖ Corporate name and logo displayed in the main conference banner
- ❖ 2 complimentary passes to the POWERTECH Business Forum
- ❖ 2 complimentary passes to the Cocktail Reception
- ❖ Complimentary space up to a maximum of 12 sq.m. to be used for exhibition and/or lounge/presentation room in a preferred area within the exhibition hall
- ❖ Company to be acknowledged as SILVER Sponsor in the conference CD-ROM
- ❖ Company's top official to join the VIPs during the Opening Ceremony

BRONZE SPONSOR - US\$ 7,000

Benefits

- ❖ Corporate name and logo featured in printed and electronic marketing materials for the exhibition and conference
- ❖ Acknowledgment of company as BRONZE Sponsor in the newspaper supplement to be published on Opening Day of the show
- ❖ Corporate name and logo displayed in the main conference banner
- ❖ 1 complimentary pass to the POWERTECH Business Forum
- ❖ 1 complimentary pass to the Cocktail Reception
- ❖ Complimentary space up to a maximum of 9 sq.m. to be used for exhibition and/or lounge/presentation room in a preferred area within the exhibition hall
- ❖ Company to be acknowledged as BRONZE Sponsor in the conference CD-ROM
- ❖ Company's top official to join the VIPs during the Opening Ceremony

CO-HOST FOR COCKTAIL RECEPTION - US\$6,000 (maximum of 2)

Benefits

- ❖ Corporate name and logo on invitation cards and in printed and electronic marketing materials
- ❖ Five (5) complimentary passes for the cocktail
- ❖ 1 complimentary conference delegate pass
- ❖ Display of company's product streamer/banner within the cocktail area and exhibition area

LANYARD SPONSOR - US\$1,800

This sponsorship offers enormous mobile advertising with company's name / logo on the actual lanyard.

Benefits

- ❖ Corporate name and logo featured in printed and electronic marketing materials for the event
- ❖ Lanyard I.D. to feature corporate logo
- ❖ 1 complimentary conference delegate pass
- ❖ Space for banner or poster board for corporate name and logo to be displayed within the exhibition/conference area

NETWORKING SPONSORSHIP

- Categories:** 1. Refreshment [Coffee/Tea] Sponsorship - US\$ 3,000 / coffee break (maximum of 3)
2. Luncheon Sponsorship - US\$ 5,500 / lunch (maximum of 2)

Benefits

- ❖ Space for banner or poster board for corporate name and logo to be displayed within the networking area
- ❖ 1 complimentary conference delegate pass
- ❖ Invitation of up to 5 guests to the sponsored networking event

SPONSORED WORKSHOP/TECHNICAL SESSION - US\$ 4,500

Benefits

- ❖ Complimentary room for 2 hours (first come, first served)
- ❖ Space for banner or poster board for corporate name and logo to be displayed in strategic areas leading to the Workshop area
- ❖ 1 complimentary conference delegate pass
- ❖ Active marketing of the Workshop/Technical Session (Note: Can be included in Program of Activities for promotion if confirmed at least 2 months before the event)

SPONSORSHIP CONTRACT FORM

Date: _____

We are pleased to confirm our acceptance to be a **SPONSOR** of **POWERTRENDS 2011** to be held on September 28-30, 2011 at the SMX Convention Center, Philippines. We hereby indicate our selection.

- | | |
|---|------------------------|
| <input type="checkbox"/> PLATINUM Sponsor | US\$12,000 |
| <input type="checkbox"/> GOLD Sponsor | US\$10,000 |
| <input type="checkbox"/> SILVER Sponsor | US\$8,000 |
| <input type="checkbox"/> BRONZE Sponsor | US\$7,000 |
| <input type="checkbox"/> Co-Host for Cocktail on Opening Day | US\$6,000 |
| <input type="checkbox"/> Lanyard Sponsor | US\$1,800 |
| Networking Sponsorship | |
| <input type="checkbox"/> Refreshment (Coffee/Tea) Sponsorship | US\$3,000/coffee break |
| <input type="checkbox"/> Luncheon Sponsorship | US\$5,500/lunch |
| <input type="checkbox"/> Sponsored Workshop/Technical Session | US\$4,500 |

We agree to pay and remit the total sponsorship fee of US\$ _____ immediately to PowerTrends 2011 Secretariat:

Account Name: Leverage International (Consultants) Inc.
 USD Account No.: 096-2-09600076-0
 Bank: Metropolitan Bank & Trust Company
 Branch: Ayala Center
 Address: G/F, GT International Tower, Ayala Avenue, Makati City, Philippines
 Swift Code: MBTC PHMM

Name of Sponsor: _____

Contact Person: _____ Position: _____

Address: _____

Tel: _____ Fax: _____

E-mail: _____

Signature and Company Stamp